



Pearland Foundation for the Performing and Visual Arts
2423 S. Houston Avenue
Pearland, Texas 77581
281-993-8817 PH
Info@PearlandiFest.org
www.iFestofTexas.org
www.facebook.com/Pearlandifest

2017 PEARLAND INTERNATIONAL FESTIVAL SPONSORSHIP OPPORTUNITIES





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Dear Friends:

Each year, the **Pearland International Festival** sets new benchmarks in the quality and numbers of participants including national exhibitors, food, arts and crafts vendors, cultural performers, service organizations, corporate sponsors, and volunteers. On **opening day**, festival goers, who may never have a chance to travel to or experience other world cultures, learn about them firsthand. The experience is only possible because of support from businesses like yours.

The mission of The Pearland International Festival is to:

Promote cultural diversity to impact communities through cultural and fine arts scholarships.

This event allows us to provide performing and visual arts scholarships to local graduating students. Since 2010, Pearland Foundation for the Performing and Visual Arts has provided over fifty scholarships. We are excited to continue this mission.

We invite your business to consider sponsorship of the **5th Annual Pearland International Festival** at the Pearland Town Center. The event takes place on Sept. 15 and 16, 2017. A special "Kickoff Day" devoted exclusively to international food and music will take place on the first day of the celebration. The support of our business and civic partners allowed us to expand from a one-day event to a two-day event and for over four years many of our sponsors have been on board since the beginning. The partnership is extremely gratifying, and together, we have created a unique and exciting event that the community of Pearland can take great pride in.

In addition to showcasing your business to several thousand attendees, your sponsorship sends a strong message of commitment to developing and strengthening a community so enriched by multiculturalism. The potential returns of festival sponsorship are numerous.

Please contact our sponsorship Committee Chair Dee Memon at 832-419-5763 or Joshua Hari at 832-496-2583 to schedule a meeting with us so that we can answer any questions you may have.

Thank you in advance for considering a sponsorship.

Joshua Hari

Co-Founder



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5TH ANNUAL PEARLAND INTERNATIONAL FESTIVAL

September 15 and 16, 2017 • Pearland Town Center • Pearland, Texas 77584

Sponsorship Information

Diamond Level \$25,000+ **Exclusive Title Sponsor**

- ✚ Exclusive Title Sponsor – Only one
- ✚ Festival presented by title sponsor of 5th Annual Pearland International Festival
- ✚ Name on main stage banner
- ✚ Logo placement and Company Mention in TV commercial when available
- ✚ Company Mention on radio when available
- ✚ Logo and company description on email marketing
- ✚ Logo placement on website
- ✚ Logo on performer schedule
- ✚ Logo on volunteer t-shirt
- ✚ Logo and company website link on social media platform
- ✚ Twenty VIP ticket to iFest VIP Kickoff tent Friday 15, 2017
- ✚ Twenty VIP ticket to iFest VIP Kickoff tent Saturday 16th, 2017
- ✚ 40 wine tumbler with company logo
- ✚ Up to 200 general admission tickets for Friday 15, 2017
- ✚ Up to 200 general admission tickets for Saturday 16, 2017
- ✚ Two double occupancy hotel at Pearland Town Center for Friday 15, 2017
- ✚ Two double occupancy hotel at Pearland Town Center for Saturday 16, 2017
- ✚ Limo ride up to 8 to venue Saturday or Friday and return the following day, pickup from one location
- ✚ Customize sponsorship with partner



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Platinum Sponsor \$20,000+ 2 Available

- ✚ Logo placement and Company Mention in TV commercial when available
- ✚ Company Mention on radio when available
- ✚ Logo and company description on email marketing
- ✚ Logo placement on website
- ✚ Logo on performer schedule
- ✚ Logo on volunteer t-shirt
- ✚ Logo and company website link on social media platform
- ✚ Fifteen VIP ticket to iFest VIP Kickoff tent Friday 15, 2017
- ✚ Fifteen VIP ticket to iFest VIP Kickoff tent Saturday 16th, 2017
- ✚ 30 wine tumbler with company logo
- ✚ Up to 150 general admission tickets for Friday 15, 2017
- ✚ Up to 150 general admission tickets for Saturday 16, 2017
- ✚ Two double occupancy hotel at Pearland Town Center for Friday 15, 2017 or Saturday 16, 2017
- ✚ Limo ride up to 8 to venue Saturday or Friday and return the following day, pickup from one location
- ✚ Customize sponsorship with partner

Gold Sponsor \$15,000+ 3 Available

- ✚ Logo placement and Company Mention in TV commercial when available
- ✚ Company Mention on radio when available
- ✚ Logo and company description on email marketing
- ✚ Logo placement on website
- ✚ Logo on performer schedule
- ✚ Logo on volunteer t-shirt
- ✚ Logo and company website link on social media platform
- ✚ Ten VIP ticket to iFest VIP Kickoff tent Friday 15, 2017
- ✚ Ten VIP ticket to iFest VIP Kickoff tent Saturday 16th, 2017
- ✚ 20 wine tumbler
- ✚ Up to 100 general admission tickets for Friday 15, 2017
- ✚ Up to 100 general admission tickets for Saturday 16, 2017
- ✚ Two double occupancy hotel at Pearland Town Center for Friday 15, 2017 or Saturday 16, 2017
- ✚ Customize sponsorship with partner



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Silver Sponsor \$10,000+ 3 Available

- ✚ Logo and company description on email marketing
- ✚ Logo placement on website
- ✚ Logo on performer schedule
- ✚ Logo on volunteer t-shirt
- ✚ Logo and company website link on social media platform
- ✚ Ten VIP ticket to iFest VIP Kickoff tent Friday 15, 2017
- ✚ Ten VIP ticket to iFest VIP Kickoff tent Saturday 16th, 2017
- ✚ 20 wine tumbler
- ✚ Up to 50 general admission tickets for Friday 15, 2017
- ✚ Up to 50 general admission tickets for Saturday 16, 2017
- ✚ One double occupancy hotel at Pearland Town Center for Friday 15, 2017 or Saturday 16, 2017
- ✚ Customize sponsorship with partner

Bronze Sponsor \$5,000+ 3

- ✚ Logo and company description on email marketing
- ✚ Logo placement on website
- ✚ Logo and company website link on social media platform
- ✚ Ten VIP ticket to iFest VIP Kickoff tent Friday 15, 2017 or Saturday 16, 2017 (Split available)
- ✚ Ten wine tumbler
- ✚ Up to 50 general admission tickets for Friday 15, 2017
- ✚ Up to 50 general admission tickets for Saturday 16, 2017
- ✚ Customize sponsorship with partner

Sapphire Sponsor \$2,000+

- ✚ Logo and company description on email marketing
- ✚ Logo placement on website
- ✚ Logo and company website link on social media platform
- ✚ Ten VIP ticket to iFest VIP Kickoff tent Friday 15, 2017 or Saturday 16, 2017 (Split Available)
- ✚ Up to 25 general admission tickets for Friday 15, 2017 or Saturday 16, 2017 (Split Available)
- ✚ Ten wine tumbler
- ✚ Customize sponsorship with partner

Pearl Sponsor \$500+

- ✚ 2 VIP ticket to iFest VIP Kickoff tent Friday 15, 2017 or Saturday 16, 2017 (Split Available)
- ✚ Up to 10 general admission tickets for Friday 15, 2017 or Saturday 16, 2017 (Split Available)



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5th Annual PEARLAND INTERNATIONAL FESTIVAL September 15 & 16, 2017

SPONSORSHIP AGREEMENT

Please check the applicable Sponsorship Level:

Diamond _____ Platinum _____ Gold _____ Silver _____
Bronze _____ Sapphire _____ Pearl _____ Other _____

Name of Company: _____

Phone No.: _____ Fax No.: _____

E-mail: _____

Address: _____

Contact Name: _____

Agrees to purchase the _____ Sponsorship Package for \$_____
(Level)

Signature: _____

Position/Title: _____

Make payment payable to:
Pearland Foundation for the Performing and Visual Arts
2423 S. Houston Avenue - Pearland, TX 77581
Telephone (281)993-8817
E-mail: Joshua@PearlandiFest.org